



OFFICIAL INAUGURATION OF THE NEW CAROSELLO 3000 CABLEWAY

More than 200 guests attended to the ribbon cutting of the new Carosello 3000 cableway. A night enriched by the show, with lights and fire "The Mountain is Freedom", and the screening of the docu-movie "The Stone of 3000", which gathers the most important moments of the construction of the new lift.

The new Carosello 3000 cableway in San Rocco, realized in record time during the summer 2017 and opened to the public on December 16th, became the symbol of the Carosello 3000 innovation and of its propensity to invest, in order to confirm the Livigno Mountain Resort as one of the top destination worldwide.

About 200 the guests, including authorities, local and international outdoor media and companies engaged in the realization of the project, arrived in Livigno on Friday, January 26th, for the new lift inaugural event.

THE MOUNTAIN IS FREEDOM SHOW

The night started at the valley station of the new lift with a huge show, open to the public, where the artists of Corona Events Artists Company played the "The Mountain is Freedom" show, idealized and created by the director Roberto Corona.

A modern and exciting show, which united theatre and dance with incredible choreographies. A representation of the strength of the Mountain that merges harmonically with the freedom that it gives to its enthusiasts.

THE FREEDOM EAGLE

After the show the guests reach the peak of the Mountain for the dinner, where they have been welcomed by a suggestive environment, lightened by torches and fires surrounding a metallic sculpture representing the new logo of Carosello 3000. It's the Freedom Eagle, a totem dedicated to freedom and to the passion for the Mountain. A symbol that highlights Carosello 3000 positioning in the outdoor world, and its willingness to be a reference point for all the sport ad Mountain lovers. Between the lights surrounding this sculpture, the institutional and Gruppo Cusini (owner holding of Carosello 3000) representatives, cut the ribbon and gave the start of a new chapter.

THE STONE OF 3000

At the end of the evening it has been screened the docu-movie "The Stone of 3000", a video that gathers the most important moments of the construction of the new cableway. The documentary of a journey, lasted one summer, during which more than 200 men and many companies worked side by side with passion and determination to realize this project, that was considered impossible by the most.

Luca Moretti, APT Livigno president: *"The opening of the new Carosello 3000 cableway represents a significant modernization work, that will valorize the winter and summer touristic offering of the whole village. A necessary intervention that is in line with the evolution of the offering that we propose to our guest and that will benefit all the local operators. After this important achievement we hope to be able to offer to all the winter sport enthusiasts a "connection skies on" between the ski-area Carosello 3000 and Mottolino".*

Stefano Cusini, Carosello 3000 General Manager: *"The realization of the new cableway is an important achievement for the whole community. A step toward the future that enables our guests to live even more freely all the outdoor sports and to share with their families and friends a unique environment and awesome memories".*