



## GREAT DAYS - Recap and future

*A long weekend full of events, music and riding on the trails of Carosello 3000 - Livigno to celebrate the sense of friendship and freedom that binds fans of mountain-biking to the mountain.*

### Video

An event to celebrate together the freedom of mountain-biking. A three days that aspires to be a standing appointment for those who want to escape to the Mountain leaving the daily routine behind.

The “zero edition” of the Great Days – at Carosello 3000 Livigno – paves the way towards an inclusive bike week-end, where you will be able to share with your friends great experiences, enjoying amazing trails and spectacular landscapes.

The participants were welcomed in a village set up at the bottom of the new Carosello 3000 cableway, in order to have an easy access to more than 50 km of trails: an MTB paradise, with newly constructed flow trails, enduro tracks and old mule paths. All participants got the Crankbrothers gadgets as well as the possibility to test mountain bikes of various brands and ION products, to play fun mountain games and to have a chat over a beer, sharing their experiences.

The weekend was opened by a suggestive “Sunset Ride” to Monte delle Rezze, on a rocky trail with some parts still covered with snow, headed by the MTB icon Hans Rey. Better known as Madonon, the location is one of the landmarks of the Livigno Mountain, famous for its incredible nature and the great view on the valley, the lake and the surrounding mountains, including the imposing Bernina range.

The most amusing and innovative format was the Tutti Frutti Challenge, a mix of orienteering and treasure hunt on the trails of Tutti Frutti tour. An epic day with eighteen rider teams competing in search for check points and facing the special challenges such as a dip in the river or the chase of a rabbit rider that was whizzing down the trails.

And there were the Liv Ambassador Francesca Guerra and the girls of “Ride like a girl project” Valentina Donà and Elena Martinello to give an important feminine touch to the event. This collaboration wants to invest in the future and bring more girls to the world of mountain-biking.



The 3K Up&Down, the only event to have already been tested and now in its third edition, took place on the new trail Bikers United that, combined with the Blueberry Line, allowed to ride a negative drop of 1000 meters without stopping : a never ending trail that some participants managed to ride 9 times during the 4 hours of the race.

The Wild Goat experience was also very suggestive. It is an e-bike tour for advanced riders which allows them to admire Carosello 3000 backcountry trails and places difficult to reach on a normal mountain-bike. After the long climb to Cassana mountain hut, the riders followed the ancient trails on the border between Italy and Switzerland, and enjoyed an incredible descent into the wild Federia valley. The Wild Goat is an activity included in the Mountain Park Top-Experience program, and it takes place every Sunday.

The “zero edition” of the Great Days has been an important starting point for the creation of a more important event focusing not on the performance, but on the sense of friendship and freedom that binds MTB riders to the mountain.